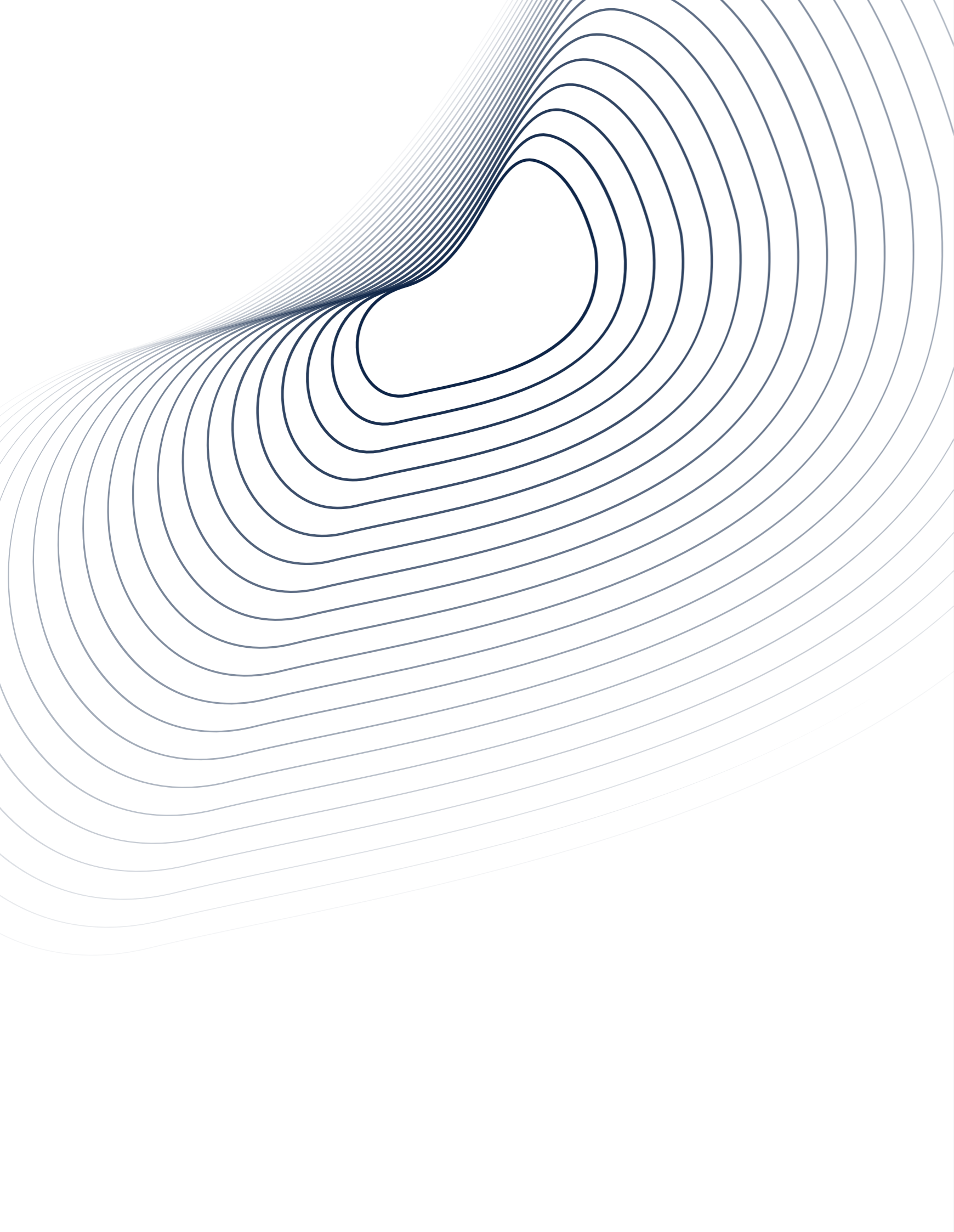


FOURPOINT  
TRADE (FZE)



فور بوينت  
تريد (م.م.ح)

# CORPORATE PROFILE



# 01

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# 02 EXPERTISE

## A Trusted Partner

**We have a long brand representation / distribution experience in all channels, including Global Travel Retail**

**We maintain an established, high quality and modern infrastructure**

**Our state-of-the-art Integrated Sales Management IT System is approved by the UAE FTA**

**We support a portfolio of exciting and internationally recognised brands**

**Our capabilities include distribution: the GCC, Europe, Africa, the Near East, and Ship Chandelling**

**We enjoy a long standing and established decision-making network**



# OUR PROMISE:

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**Based upon shared objectives, we endeavour to create and to implement a multi-channel platform enabling our partner Brands to be highly visible and exceptionally well serviced, delivering an outstanding purchase occasion that excites both current and future consumers of our partner Brands**



# 03

## INTEGRITY

**Meaningful partnership alignments to facilitate  
Plans & Objectives**



**Direct partnership to  
manage an  
iconic portfolio**

**Ability to source  
brands outside  
our portfolio**

**Support and  
service to  
exceed expectation**



# 05

**WIN WIN WIN**  
**PORTFOLIO, DISTRIBUTION, SALES**

**Supply Partners**

**Select Brands**

**Retailers**

**1 Delighted Consumers**

**2 ROI**

**3 Volume**

**4 Gross Margin**

**5 Profit**

# 06

# GIN & WHISKY

THE ALCHEMIST'S.  
GIN  
COPPER  
HEAD  
- LONDON DRY GIN -



## CHAPTER 7™



# 07

# CONFECTIONERY

# Ritter SPORT





# 08

# MOLASSES



# 09



Fine Cut Tobacco



# TOBACCO



# Captain Black®



# 10

## TOBACCO



# 11

## CIGARS

*Gérard*  
GENÈVE



# 12

**ARI Global**  
**Avolta**  
**Dubai Duty Free**  
**Lagardere Global**  
**Muscat Duty Free**  
**Uniglobe**

**WORKING TOGETHER  
WE WILL BUILD YOUR BRAND IN MULTIPLE  
PRESTIGIOUS LOCATIONS.**

## **KEY TRAVEL RETAIL PARTNERS**



# FOURPOINT TRADE

**THANK YOU.**

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